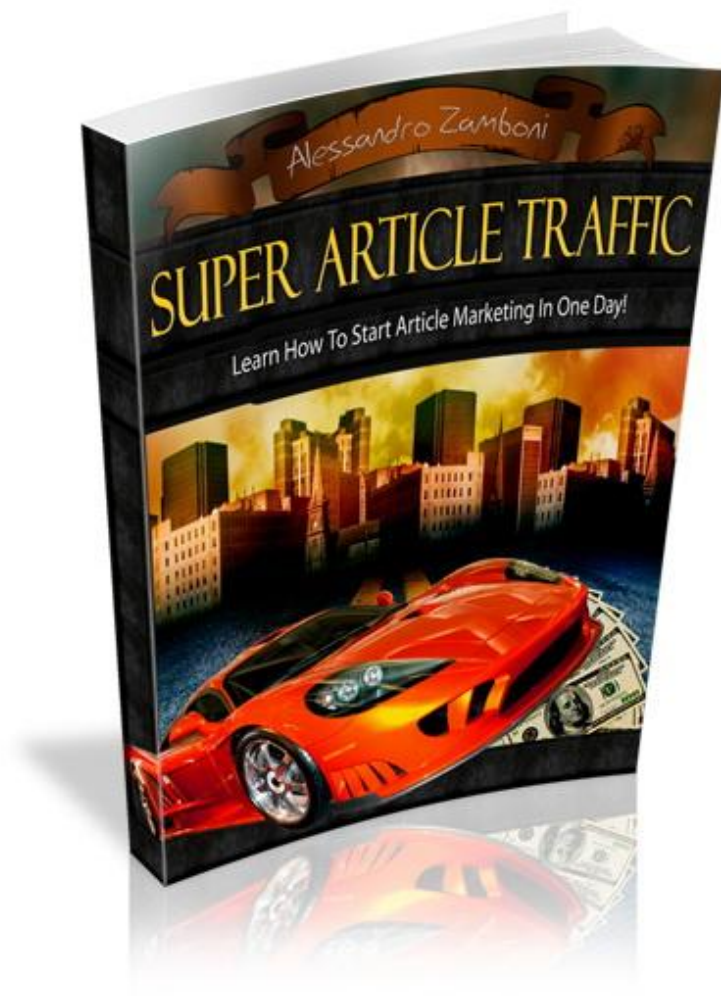


SUPER ARTICLE TRAFFIC



By *Alessandro Zamboni*

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Chapter 1

INTRODUCTION TO ARTICLE MARKETING

Sometimes Article Marketing can sound as a difficult work, but this definition is one of the most wrong available, because it's not so complicated : the unique aim of Article Marketing is to propose to some visitors (through Article Directories) an article written with a backlink to the end, that point straight to your personal website.

Article Marketing is the best advertising you can do, because it's totally free, and the unique thing you need is only a piece of your time.

In order to be successful is not necessary to submit hundreds of mixed articles every day and hope that the visitor will click every one of your backlinks : one of the better tricks is to make less articles but more time-consuming and effective, providing best quality contents.

In fact more people is wasting time because they are not thinking about how to start correctly making a daily plan, and they finish to publish thousand of articles raking in only a maximum of 8 to 10 visitor for any one of them.

And more you will proceed with Article submission, more your name will become famous, your traffic will grow, your personal list will enlarge and also your sales will become a hit after another.

So, to avoid any error or time loss, this e-book will start from the

ground to the top level, from theory to practice, to let you learn every single step needed to be a winner in Article Marketing, to gain Traffic and Money from it.

You are also encouraged to print this e-book for easy reading offline in your spare time if you need it.

And also to keep it near when you are working on your favorite text editor.

I recommend you also to read the Bonuses given with this book, to enrich your practice with all the topics that stay all around Article Marketing.

That's all, start your new adventure !

Greetings,

Alessandro Zamboni,

Milan, Italy

Chapter 1.1

BASIC THEORY OF ARTICLE MARKETING

If a guru will ask at a conference of beginners “What is Article Marketing for you ?” they will answer automatically : “It’s the action to send articles to article directories !”.

Ok, that’s correct in part, but you need to complete this sentence, because if no one visit your text and no one clicks your link inside the article, you are missing the best and you are also losing a lot of time for nothing !

As I said in Introduction you have to point and shoot accurately to Article Directories, not only randomly shoot in complete darkness. So you have to keep in mind 6 straight rules like the following :

1. Let your Articles to be found easily through keyword research.
2. Write attention-grabbing titles that bring many readers.
3. Let people desire to read your contents.
4. Make wish to click your link into Resource box.
5. Get a lot of visitors to read your new articles just after they are posted.

If you are just starting you will find in these pages all the contents needed to become a Pro of Article Marketing in less than a week.

In the next chapters you will find the above 6 points completely reviewed and explained step by step.

CHAPTER 1.2

FIND A GOOD NICHE

Selecting a Niche can be simply translated as “Choose your Topic” for the Article you are wishing to write.

It’s absolutely important to keep in mind that more the Niche is uncovered, more easy will be your article placing in Article Directories and Search Engines positions.

Otherwise, if your niche will be one of the most chosen you can simply search for a sub niche, able to generate anyway a really good source of traffic.

If your question is “Yes, sure... But how can I find a good niche to write about?” you are correct. Let me explain...

I love to use some specific websites, some of them really difficult to find and pretty unexplored at all, to extract some good Niche topics to expand on many articles.

Here are the sites :

GOOGLE SETS

<http://labs.google.com/sets>

This resource is good to find and create sets of items from a few words.

You need to put in some keywords related to the niche you are thinking about and Google will prepare in a few seconds a small list (15 items or few) or a Large list (sometimes less pertaining to the inserted keywords).

For example, if you insert only the terms “Big Ben, Buckingham

Palace” you can obtain a list including more than 40 other places to visit in London. Try it and be amazed by the results !

YAHOO! ANSWERS

<http://answers.yahoo.com>

You can visit it daily to check what questions are posted by the people about the niche you have chosen, so you can write an article about their questions and then redirect them to the article to find the answer they are searching ! Simple and Powerful.

GOOGLE TRENDS

<http://www.google.com/trends>

Google Trends is a very easy tool from Google Labs, able to show the most popularly searched terms internationally.

You can insert a word to see how often that keyword was searched or simply view the Hot Trends section, clicking the link “More Hot Trends >>” : this voice is the most important to follow people taste, giving them what they are searching for.

GOOGLE GROUPS

<http://groups.google.com>

Here you can access Usenet Newsgroups, places where people can talk about their favorite hobbies, sports, culture, news and all what you can think ☺.

You can use this system placing a keyword and reading all previously posted message about your topic.

GOOGLE WONDER WHEEL

<http://www.google.com>

A new method to research a basic niche with all the relates sub-niches is given by Google and his new "Wonder Wheel".

The following are the steps to work with Wonder Wheel :

- 1) Start making a simple research in Google.com, for example "Fitness".
- 2) Now try to click on "Show options" just under your search box.
- 3) On the left of the page you will see a new menu, containing on lower part a "Wonder Wheel" link.
- 4) Click it and the new niche research tool will open behind you.

Now you have at your disposal some special research terms related to Fitness.

Every arrow is pointing to a new voice related to the key topic.

For example:

Fitness --> Fitness Equipment --> Fitness for Women --> Men
Fitness --> Fitness Programs --> Fitness Tips

These are all the sub-niches of the Fitness one. But if you click on "Fitness Equipment" you will obtain a new level of niches:

Fitness Equipment = AB Fitness Equipment, Abdominal Fitness Equipment, Wholesale Fitness Equipment and so on.

You can continue for more than a level or two/three if you are lucky! That Wonder Wheel is optimal to find all the sub-niches you require. If you try to select anyone of the available sub-niches you can receive the complete list of more relevant websites researched by Google, ideal to find more ideas to write about your new topic. Finally I can say that the Wonder Wheel is really a great Google invention, also because it's able to stay updated daily with all the latest trends you are searching for, and I personally think it will become a never-ending source of ideas for article marketers and writers.

MAGAZINES.COM

<http://www.magazines.com>

In that site you can check which are the most diffused magazines

in the U.S. to evaluate new and undiscovered Niches.

Also the blog at <http://www.blogmagazine.com/> can be really important to stay updated on latest released magazines and closing ones.

AMAZON – Latest Released Books

<http://www.amazon.com/gp/new-releases/books>

Also the well known international bookstore can be useful for research : in fact visiting his page about the new released books can keep you informed about the latest topic chosen by authors.

MyGOALS.com

<http://www.mygoals.com>

This is the place where people can express their personal Goals of every type : some wants to lose pounds, other want to stop smoking, and so on.

You can make profit from their thoughts creating articles related to their goals, that can be surely searched over the web by them.

EBAY PULSE

<http://pulse.ebay.com>

Here you can find the most searched and sold products on eBay, so you can make an idea about what the people is buying day by day.

I recommend to take these websites in your bookmark folder, so when you have no idea about what to write you can access them and see what the people is enjoying best at the moment and what they need to know more.

Chapter 2

LET KEYWORDS DO THE WORK FOR YOUR NEW ARTICLES

As you know Keywords are the phrases or words used by people to find what they are searching on the web through search engines like Google, Yahoo!, Msn, Altavista and many others.

The first thing you have to keep in mind is the **Keyword Density**, that is the amount of times a keyword is used on 100 words.

This percentage need to be contained in 2% to 3% in a long article (350 to 400 words).

In every case, more your article is long more that percentage can grow.

Instead, if you put too many equal keywords you are kicked by search engines and also by the internal research of any article directory (if your Article will be accepted).

The second thing is about **Positioning of Article** : so you have to find only the most dedicated keywords to let your articles be viewed only by the correct users.

The best way is to find only 4 to 5 keywords, and your need is to research only the ones related to the topic of the title.

This will boost your positioning in a very good way.

You have to avoid absolutely too general keywords and double meaning terms.

Chapter 2.1

KEYWORD RESEARCH COMPENDIUM

In Super Article Traffic Download Page you will find my favorite software, called [Niche Explorer](#) : that's absolutely the best you can find for free.

If instead you are making your first Keyword research and you want to use an online tool I simply advice you to use the powerful Google free tool called [Google Adwords Keyword Tool](#), just because Google is the most used search engine in the world.

Another good title can be [Wordtracker Keyword Suggestion Tool](#), a free version useful to find the most used keywords containing the specified word.

These three tools can be useful also to decide from which keyword start the article building.

When you will get more addicted in Articles creation you will surely use the greatest software [Micro Niche Finder](#) for the whole number of activities you can start from it.

When you have finished your research you have to consider three areas that are fundamentals for your work :

1. Total Number of Searches

The number represented here is the amount of monthly views, so more it's high more the keyword is profitable because a lot of people is researching it in search engines.

2. Actual Competition (or Competition)

When you have found the correct keyword to use you have to insert it into Google to make a search.

The number that will appear just before the results on a light blue bar like this :

Results 1 - 10 of about 37,500,000 for thesaurus [definition]. (0.11 seconds)

tell you how many pages are including the keyword you specified. If these pages are a lot then means that too many people are competing for this word.

If instead you will receive a result like the following

Results 1 - 10 of about 636,000 for cooking vegetables. (0.26 seconds)

then you found a keyword with a few competing sites.

Well, with less competition you have more chances to appear in the first positions, allowing you to be visited more and more times letting your traffic grow easily.

3. Profitability of Traffic

Not all the traffic you will receive will be profitable and sometimes will also refuse to be converted at all.

To check this important factor you need to give a look to the researched Google page to see if some Advertising appear or not : if it will be visible this keyword can be profitable in 80% of cases (and more ads appear more this value grow up).

4. Choose Long-Tail Keywords when possible

If you have the opportunity to get some valuable keywords composed by two to five words you will make a great jump ahead of your competitors, because you will scoop the competition and you will get for sure more interested visitors. For example, if you are searching how to cook a good cake, you will not insert the keyword “cook” or “cooking” but you will insert “how to cook a cake” or “cook apple pie”.

Chapter 2.2

HOW TO ADD THE CHOSEN KEYWORDS TO ARTICLES

With the Keywords acquired before you need to enrich your article, but pay attention !

This magical words needs to be inserted carefully, not placed everywhere without sense, because search engines are capable to check this and to reject your page.

So, the best way to gain the help of Google and other websites is to place into your text 2 or 3 small keywords and about 2 long-tail keywords of 4 or more words, keeping in mind the 1% to 3% rule in 250 to 400 words articles.

Instead you can reach about the 5% to 6% in a 600 to 800 words article.

This operation will allow your Article to appear at the top in a few times !

Another great tips is to post the **master keyword** in the first 15 words of Article and then in the latest phrase of it.

Chapter 2.3

GET ATTENTION THROUGH HEADLINES

When a user is searching for any of your articles, the first thing that catch his attention is your title, because it's the first visible thing before they access your work.

This text, in Article Marketing, it's called **Headline**, like a common newspaper.

For this reason the Headline is the most important part of any article, but also because when you send the complete writing to any directory you can't edit it anymore in the future.

On the web you can find a lot of resource about headline writing, but I will try to provide a little summary.

The following are the available types you can use :

Questions

Example : Are you trying to win your first poker hand ?

Listings

Example : Top Three Killer Tips to win you first Poker's hand

Reviews

Example : Casino Poker's Room Reviewed

Tutorials

Example : How to win your first 100\$ with Poker

Commands

Example : Start to beat the competitors on Poker

Abstract

Example : Coming Soon : Learn Poker Secrets

Essentially a Headline needs to advise readers about your Topic and what they can find inside your Article.

The best words to use inside your title are : discover, killer, killing, secret, secrets, (3 to 5) Ways to..., be a king.

A good title is your click-machine for the next future.

Chapter 3

ARTICLE'S CONTENT

Any Article is composed by two parts :

Article Body :

There are many points that needs to be accomplished before a text become a Really Good Article.

It needs o maintain interest from start to end, so you have to focus on these aspects :

- **Relevancy** : the user's interest must be kept for all the article length, as I said before. So you need to work on keywords to be as accurate as possible.

For example, if any user is searching for "computer", you don't know what aspect is trying to consider.

But if the research will be about "computer hardware problems" you have to be ready with special long-tail keywords : that will become a targeted reader, and he or she can approach to your Resource Box to read information about you and get a visit to your site.

- **Creating Interest :**

If your text is just about what a people is searching for, you are ok.

But in most cases can be difficult to keep high interest on any article : there are no easy-to-follow instructions to avoid the user closing your article without coming to the end.

The unique step to follow is to focus about providing advices, secret techniques or simply general information.

It's important to stay away from "Article Ads", the simply advertising through article : if you really want to advertise a specific software or website, you have to make a full review with pros and cons.

It's also important to create personal articles, personally written.

The last thing I want to tell you is also the most important, that other authors forget to say you : never make your conclusion into article body, but wait after your Resource Box, or no one will read it. For example, post things like : Discover how to kill your competitors at..., or Visit my website to learn other 100's Secrets..., etc...

Resource Box :

As I said above, the Resource Box is just placed at the end of article body and it's the most important piece of your work, because it contain your Backlink, the link where you want to send your visitors.

Since the focal point is to let users click your link you need to promise something or call to action into your resource box.

If you want an example, a simple one can be :

“If you are searching for more informations go to <http://mywebsite.com>”.

But you can make without doubt a best one.

For example :

“If you want to learn more, I saw a great E-book that will make you a guru at <http://mywebsite.com>”

And here you can supply a free report, a free interview or a good newsletter that will guide your visitor to become a good buyer in a future.

You can also provide a direct link to your sell website, where you can propose your e-book or a master resell rights one (MRR).

But don't forget : if you want to have a good list, you need to join an Autoresponder ! (I will talk about it at the end).

Chapter 3.1

ARTICLE'S CHECK

After you have completed the writing of a new Article is fundamental to check some elements to be sure it will be accepted without problems by any article directory.

Firstly you have to read the Article two times, to **be sure that no syntax or grammatical errors are present** in text.

Instead if you are not an English native speaker you can contact a friend native speaker asking him/her to read and check your contents to be sure they are correct and ready to be published.

Another simple to commit error to avoid is the making of a so detailed **Article Title without a contextual Article Body connected to it** : for example if I choose the title “3 Tips to use Adobe Photoshop at his best” and then I talk simply about graphics I have made one of the most critical error that will make my article rejected.

At the moment of sending the Article I recommend you to **choose the best section available** in which put your text.

Another important tip I can give you is to start submitting only fresh written articles and no edited one, just to be sure they are different from all the others present in database.

After just 10 Articles, when you will be a Premium, you will be free to edit also PLR Articles at your best.

Another great tip to analyze your Articles for duplication or to check if they are unique I suggest you to use the free website **Article Checker** at <http://www.articlechecker.com> , really easy, strong and free.

Chapter 3.2

WHERE TO PUBLISH ARTICLES

Article directory is the definition of the place where you can submit articles for approval.

You can make it free, without paying anything to the webmaster.

When a lot of articles are put up on these directories, they become popular on search engines.

This is two-way good : firstly for the author, second for the owner.

I can entertain you with a lot of details on how to choose your favorite article directory, but I will only grab unnecessarily your time.

The best of them is EzineArticles.com, just because I verified that the articles posted on site react more faster than other websites.

This is due to highest Page Ranking of EzineArticles, but also because of internal links, that could help your article to get the top positions of the correct niche.

So I think this is your first step to start correctly.

The other good article directories are the following :

- [Article Alley](#)
- [ArticleCity](#)
- [Article Dashboard](#)
- [ArticlesBase](#)
- [Article Snatch](#)
- [Buzzle](#)
- [GoArticles](#)
- [Idea Marketers](#)
- [Isnare Articles](#)
- [Search Warp](#)

Others can be found on Chapter 6.

Chapter 3.3

HOW TO WORK WITH EZINEARTICLES.COM

As I said just before, EzineArticles is absolutely the most known and used Article Directory, so you have to learn how to improve your techniques to use it at your best.

So I recommend to follow this easy steps :

First Step

Join EzineArticles from the following link :

<http://www.ezinearticles.com/submit/>

At the start you can post no more than 10 Articles, and if these will pass the quality check by Admin you will be upgraded to Platinum status, allowing you to post unlimited Articles.

Second Step

Update your Author's Bio details choosing the "Edit Author's Bio" menu voice from Profile Manager.

I suggest you to insert also your **Twitter details**, just because with your username and password EzineArticles can send to your friend's list the link and title of the new article posted.

You can also insert your Personal Site, Blog, and other social networks personal links for Facebook, LinkedIn, MySpace and FriendFeed.

Third Step

Before posting any article I suggest you to read the **Editorial Guidelines** under Author Resources, to check what you can do and what is not permitted.

Giving a simple look to these Rules can be a great advantage for your article's posting.

Fourth Step

You are now ready to upload your Articles.

After you check the Article for the most common errors (as I said on Chapter 3.1) you can click on “**Submit a New Article**” on Article Manager menu and complete all the blank areas copying and pasting from your text document to each field available.

Fifth Step

Now you have to wait for the Reviewer’s Approval, but no fear !
If you have followed the advices of this guide you will be surely accepted !

Chapter 3.4

START TO PROMOTE ON SOCIAL NETWORKS

Please check and re-check every Article some times to avoid any possible grammatical or syntax error !

When you finish to write (and check) your articles and you publish them, your work has just started, not finished.

If you targeted some good keywords, they need to appear in search engines listings, and to complete this task faster you have to find some traffic through new backlinks.

The best way to achieve this result is to post your articles links on about 20 to 25 **Social Bookmarking** websites.

As you start to put your links your traffic will grow step by step becoming higher day by day.

Another **hidden technique**, mostly unknown, is to resend your first published article on other Article Directories, letting their Backlinks to point to your first article.

This option will enhance your traffic letting your article to go up fastly than before.

And more your article is up in leaderboard, more it will be read.

If you want a complete List of Social Network websites is pretty impossible, but the most known are the following :

- Twitter at <http://twitter.com>
- Facebook at <http://www.facebook.com>
- MySpace at <http://www.myspace.com/>
- Squidoo at <http://www.squidoo.com>
- HubPages at <http://hubpages.com/>
- LinkedIn at <http://www.linkedin.com/>

If you want an help to post on about 80 of other social bookmarking websites please use Social Post, available at :

<http://socialposter.com/>

Chapter 3.5

TECHNIQUES FOR ARTICLE MARKETING CAMPAIGNS

Some Techniques, effective and well conducted, can be associated to any article marketing campaign.

There are also a few techniques very easy to put in action, but only available if you have a good logic to let them work correctly.

If you will be able to dominate them, you will verify how your traffic will increase day by day...

Final Action Plan (If you follow this, you can become a king of Affiliate Marketing) :

You have to follow properly the following 4 Steps (repeat all every week) to enter Article Marketing with success, otherwise you will make only a few pennies.

This is a real Action Plan that can provide from 100\$ to 250\$ a day after your first month of work.

It's important to forgot all your questionable business to focalize only on Article Marketing campaigns as your unique online business.

Step 1 – Find 5 good products to promote.

The best way is to be an author of ebooks or a programmer of software, but if you are in trouble or you have no time you can look for products on [Clickbank](#), the most used and famous portal that permit you to become publisher or affiliate for reselling . This second option will be your subscription type.

The trick is to find products that give you a **great percentage like 65% or 75%**, or you are just losing time for peanuts.

Another good idea instead is to find only **Residual Income Affiliate Programs** like web hosting services or monthly membership sites.

If you want to keep updated about the Top Rated residual affiliate income programs and about new released ones you can keep this link in your favorites : **[LifetimeCommissions](http://www.lifetimecommissions.com)** at <http://www.lifetimecommissions.com>.

That's the most update directory related to residual income solutions.

Another great resource filled with the best products of all the best Affiliate Program's Directory is **[Offer Vault](http://offervault.com)** at <http://offervault.com> , capable of comparing products, preview the landing pages and many other useful things.

Other good Affiliate Program websites can be the following :

- Digital River at : <http://corporate.digitalriver.com>
- PayDotCom at <http://www.paydotcom.com/>
- Fine Clicks at <http://www.fineclicks.com>
- Modern Click at <http://www.modernclick.com>
- Affiliate Future at <http://www.affiliatefuture.co.uk>
- CC Bill at <http://www.ccbill.com>
- Clix Galore at <http://www.clixgalore.com>
- Esellerate at <http://www.esellerate.net>
- RegNow at <http://regnow.com>
- Joe Bucks at <http://www.joebucks.com>
- Affiliate Programs at <http://www.affiliateprograms.com>
- Link Share at <http://www.linkshare.com>
- Max Bounty at <http://www.maxbounty.com>
- Commission Junction at <http://www.cj.com>
- Share-a-Sale at <http://www.shareasale.com>
- Performics at <http://www.performics.com>
- Quin Street at <http://www.quinstreet.com>
- Web Sponsors at <http://www.websponsors.com>

Step 2 : Find at least 30 keywords for every product chosen.

This is the most difficult step of entire list : from the keyword research you will made depends all the success of your Article. So you have to take your time and make this process at your best possibility.

It's important to own a paid software for keyword research (you can find some good suggestions on last chapter).

If you can't buy one of them you can use this free software :

[Keyword Buzz](#) or the others posted on Chapter 2.1, very useful.

If you are sure a product is converting greatly you can also write more articles about it (as much as 35 if you can), possibly with a few similar keywords and new ones above all.

If your Articles will let you sell a product like crazy, you are sure it will be a trustable seller also on **Google Adwords**, so you are sure you can start with paid advertising with the same keywords you used before.

Step 3 : Write the Article with the new keywords.

Now, after you have find all the necessary keywords, you are ready to develop your article.

If you are not so good to write you can hire a personal ghostwriter for any amount from 2\$ to 5\$ for any article written, based on number of words and quality.

Remember to pay it after or use secure payment processor like [Escrow](#), so the buyer can authorize the release of payment after he saw the ordered product (in this case after you see the article made). It's like a refrigerator, because you send the money to Escrow and then the amount will be de-frosted when you say that the author can be paid.

One of the most economic places to get articles for a reasonable price is [Digital Point Forum](#), where you can find a Business section with a **Buy, Sell or Trade** sub-section.

If instead you are an experienced author or simply a good writer you can build your articles fast and assure them to your readers, without spending a dime.

Step 4 : Create your Landing Page.

More important than the articles you are writing is the Landing Page, a simple web page with a double work : firstly connecting user to the direct selling page of the product you are promoting, secondly let the visitor join your personal newsletter with the Opt-in Link by your Autoresponder (see the next step).

Never make an article linked directly to the selling page, for two reasons :

- 1) You let your visitor know that you write only for selling instead that for passion.
- 2) Probably the website where are you posting will delete it, now or in next future.

To create an amazing Landing Page all what you need is a good ready-made template and a good Html Editor to edit it, but for this I say you to wait until Chapter 5 about how to monetize a website with Articles.

The best opera I ever seen for the creation of a relevant Squeeze Page is [Lead-Pulling Squeeze Pages](http://myfreeresources.com/?rid=1586) at <http://myfreeresources.com/?rid=1586> , that gives you also some ready to edit templates, some of them optimized for traffic exchanges.

Chapter 4

ARTICLE SOFTWARE

I always recommend to write articles personally or at least editing PLR articles, but some people like to use some software to build automatically them without any efforts than pressing two buttons. Well, I hate this type of programs because generally I saw that they can't compete with handwritten articles, for two reasons :

- 1) They don't follow your personal style and your ideas.
- 2) The articles edited by these type of software are horrible to read, because the chosen phrases are totally unconnected one with the following and they doesn't express what is most important in one article : your personal opinion.

If instead you want to try some software anyway... try the following, that are just a first step for your writings and also the best provided on market :

[ArticleApps](#) by Matt Callen

<http://www.articleapps.com/?user-redirect=10366>

ArticleApps is essentially a Free Online Software.

This website is useful to change your articles in a different set, for example if you post one article you can add some changes to the word you select, than clicking on New Spin you can obtain new Articles.

In the Upgraded Version you can find more functions and the possibility to create more spinning articles.

[Instant Article Wizard 2.0 \(Software\)](#) by Jonathan Leger

<http://puck82.instantaw.hop.clickbank.net/>

This is a software from Jonathan Leger, very useful because giving him a keyword or a long tail keyword it found all the related articles and texts all over the web, building a complete

document, with or without informations about where the text is extracted from.

[Click Here to Visit](#)

[Instant Article Wizard Pro \(Membership\)](#) by Jonathan Leger
<https://paydotcom.com/r/47145/puck82/23371640/>

An offer similar to the first, by the same author, but in a membership style, in which you will pay 7\$ for the first month and then 27\$ for every other month you decide to stay subscribed. I personal prefer this one just because you have time to evaluate it.

[WordFlood 2.0](#)

<http://www.wordflood.com>

This is a particular and singular application created to help you to choose the best words and phrases to use during the creative writing and editing process of Articles (or PLR content).

You can download a 14 day trial version to view how powerful is this software.

[Quick Article Pro](#) by Quick Article Softwares

<http://www.quickarticlepro.com/>

Another content creation manager able to find contents directly after inserting the title of desired article.

Work fast and is available in discounted price of 49.99\$, or with the other software called Quick Article Submitter at 89.95\$.

If the promotion will end, the price will raise up to 99.98\$.

You can get a Trial Version to fully evaluate the program.

Chapter 4.1

ARTICLE SUBMITTERS

I hate Article Submitters generally for a simple thing... because you need to register to everyone of the hundreds site your article will be sent.

So the time you save is not so much for the first week in which you are using them.

But if you can pass this unsolicited step, you can have many advantage in time and take up more time to make more articles or what you like more.

Here you can find the best products I ever tried.

Article Submit Auto by Dominic Tay

<http://www.articlesubmitauto.com/index1.php>

This is what you can call THE Article Submitter, just because the author made an unexpected and successful work, updating it constantly and being available for every question you may have. Article Submit Auto breaks all speed records resulting the fastness software capable of submission to only trusted websites.

It's a 5 star on 5 ! The price ? 29.95\$ a month but well spent ! (This is a special introductory price available at the moment I'm writing).

Or at least you can try the 7 Days Full Trial for only 4.95\$.

Article Submitter by Submit Suite

<http://www.submitsuite.com>

This is a marvellous article submitter, providing an engine that can send your Article to over 650 Article Directories, more than 4500 Directories and 200 Feeds.

Probably not the directories are trusted and capable to be visited by thousands of user, but that's their decision.

A complete software, fulfilled with any function you wish to use.

It sells for 47\$ but its value can be 2 or 3 times the price.

Article Submitter by Dirk Sassmannshausen

<http://puck82.hpwizard.hop.clickbank.net>

Another submission software that send articles to 163 quality Article Directories saving you the time to post manually to each of them.

It sells for 87\$, a little too elevated but for a pretty good product.

Quick Article Submitter by Quick Article Softwares

<http://www.quickarticlepro.com/>

Another possible choice for your daily article submitting, that keeps your work faster and secure.

It cost 99.98\$ but is discounted to 49.99 for a limited time.

If you buy it with Quick Article Pro you will get a super prize of 89.95\$.

You can get a Trial Version to fully evaluate the program.

Chapter 5

LATEST STEPS TO BUILD A BUSINESS

If you want to give a breeze to your Articles is a good idea the creation of a proper website to contain them all.

Before to sent any Article to your Article Directories I recommend in fact to build a niche website or a niche blog.

For example, if you had written about 15 articles or more on various aspects of one single topic, it's your straight way to make money.

NICHE WEBSITE

You can choose many places where open your websites, but I prefer these : [Aruba](#), [GoDaddy](#), [Hostgator](#), [Midphase](#), [Site5](#).

The best thing you can do is think about a single domain with hosting to choose to contain all the mini websites you will build in a next future.

For example something like YourNameArticles.com, YourSurnameArticles.com, and so on.

I recommend always to choose hosting plans with Unlimited Bandwidth, Unlimited Web Space and Unlimited Domains.

In this way you will spend from 7\$ to 10\$ monthly but having an infinite websites to build !

And check if some discounts are at disposition paying one year instead than monthly : it sometimes occur ☺.

I advise you to use a software like Microsoft Frontpage, [NVU](#) or [Website X5 Evolution](#), very easy also if you don't have a good knowledge of Html and other web building languages.

They are simply Visual Html Editors and doesn't require a fastness Pc to run them all. These software permit you to build and keep updated any website you plan to create.

For the Blogs, instead, I will talk about them just later in the following paragraphs.

The **first thing** you have to do to build an astonishing website is choose a good Graphic Header explaining what the site is about with the help of a text.

You can find hundreds of them on Free Webpage Headers at :

<http://www.freewebpageheaders.com/gallery/>

Or, if you prefer to design them, I suggest you to try **Copy and Past Graphics 2.0** that gives you for a small payment all you need to build a great web page.

By Aurelius Tjin, a master of web graphics.

The **second thing** is to add one page for every different article you have to add (for example 15 pages for your 15 articles and name them with a name similar to the argument you have written.

This help your SEO rankings.

The **third step** is related to the **monetization of your website** : you need to add your advertising in the correct place, to let you visitor click some links but being not disturbed by them.

They need to be contextual and based on your topic.

The three sources I'm just talking about are : **Adsense, Clickbank and Amazon**, all accessible worldwide.

Adsense

Google Adsense is your most difficult advertising to insert, because you need to achieve some objective to be accepted in the paid program of Google.

The first is to have a clean website, without touching some topics like money making or explicit contents.

Passed this check you need also to have the space to insert the advertising links of Adsense.

If you can say a yes to these two voice you will receive your username and password in a few days.

After you access the Member's Area you can create your Ads specifying your page topic, dimensions and colors to fully customize them for your website.

[Clickbank](#)

This is the most famous Affiliate Program site that you can read about on **Chapter 3.3** and will be your first source to find the best paid opportunities to insert in your website.

Keep in mind that, like for AdSense, you need to choose only targeted books, memberships, or guides for your visitors.

If you don't like to publish Clickbank's offers you can try the other websites I written to on Chapter 3.3.

[Amazon](#)

As you probably know, Amazon is the first worldwide reseller of books (and recently ebooks through its Kindle device).

Through their Associate Program you can resell their books and accessories through visual banners and advertising.

The commission are a few, but if you can get many visitors and your ads are targeted at their best, you are really near to success.

Said that, there is another important thing to add to a Niche Website. An **Autoresponder**.

An Autoresponder is one of the most underestimated things on the web. But it's fundamental for any good business, never forget it ! Nowadays you can find a lot of them, but the best I can propose to you are only two :

1) [GetResponse](#)

This is my favorite autoresponder on the market, and you can get it paying monthly or annually.

You will receive also resource to check your campaign, know how many clicks are made on your links and many other type of resources.

2) [Aweber](#)

I placed Aweber at second place only because my first choose was GetResponse, but we are talking about one of the most used services for newsletter campaigns.

Internet users are really scared by Spam, because every day they catch tens or hundreds of unsolicited mails in their accounts. They know that joining your newsletter with these two different Autoresponders they will kept safe from spamming, because it's easy to remove the e-mail just added before and the two companies are also worldwide trusted from years.

I tell you also that Autoresponder are never cheap, because they offer simply the best service one marketer can find, and they have also a good tryout time to fully evaluate their functionality. If you will find Autoresponders for a low price, in much cases these were the sites that are sending you 12 times the same message or ar not working properly as indicated. That's why I gave you two good places for make your email campaigns in a breeze.

The code you will receive from any Autoresponder needs to be placed on a visible place of your Home Page, because it needs to be seen easily by your visitors.

Another option to let them subscribe is to offer a PLR Ebook for free or something similar.
That's work greatly !

Now we will see your second choice...

BLOG (with Wordpress)

If instead you want to **create a Blog** or put it side by side to your website you created, I suggest you to use Wordpress, the best blogging platform at your disposition.

You can make it online without hosting at <http://wordpress.com/> but I want to say that if you choose to open a personal blog with the installation of Wordpress script on your domain you can bring in a lot of more visitors in less time just because you have the access of a lot more features for free.

The latest version is available at : <http://wordpress.org/>

Wordpress script allows you to install hundreds of plugins to add more useful functions, and in the following lines I will suggest you the more useful for a Blog devoted to articles and articles marketing.

After you installed the script you can start to search a Theme for your blog, that will be equally important just as your words to your future visitors :

Free Themes at : <http://wordpress.org/extend/themes/>

As I said before with Wordpress installed on your favorite hosting you can firstly achieve professional results in less time.

Firstly you have the possibility to **elevate your SEO (Search Engine Optimization)** at an highest level with special plugins like the following :

All In One SEO Pack

<http://wordpress.org/extend/plugins/all-in-one-seo-pack/>

AdSense Now!

<http://wordpress.org/extend/plugins/adsense-now/>

Google Sitemaps Generator

<http://www.arnebrachhold.de/projects/wordpress-plugins/google-xml-sitemaps-generator/>

To let members of your blog add your **Post to they preferred Social Networks and Social Bookmarking websites** you can use the following :

Add To Any : Subscribe Button

<http://www.addtoany.com/buttons/>

Sociable – Social Bookmarking for Wordpress

<http://yoast.com/wordpress/sociable/>

Instead, to view detailed **Statistics** :

StatPress Reloaded

<http://wordpress.org/extend/plugins/statpress-reloaded/>

I suggest you also to install this plugin to avoid Spam in your Blog's comments with ease :

Akismet

<http://akismet.com/download/>

Made that you are ready to start posting your articles (I think one every 2 days it's the best). Now you are a smart article marketer !

If Websites or Blogs are not your favorite ways to gain popularity and money from your articles... there is another different way. The creation of Reports and E-books with digital delivery.

REPORT

A Report is a mini e-book composed by a maximum of 20 pages. Generally it's only an overview about a specific niche or a detailed argument.

The contents you can place can be the articles, each one of them make a different chapter.

So, with only 12 to 15 articles you can build a list of question and answer or a little manual for any application.

A Report can be used for many things : it can be sold directly for a maximum of 7 \$ to 10 \$ or given as a gift to convince your visitors to join your personal list to receive your newsletter.

E-BOOK

An E-book is a digital version of a normal book.

With many articles you can compose a real book of 50 and more pages, fulfilled with many images and resources.

An e-book can be sold for an higher price than a simple report, so you can ask whichever price after you have evaluated the final contents, the work you made, the time spent and eventually some other steps you made for the completion of your ebook.

A digital book can be sold personally with a web page, or through an Affiliate Program like Clickbank, PayDotCom, Commission Junction and Share-a-Sale just to propose some good websites.

They can be found on Chapter 3.3

Keep in mind that also for professional selling of reports and e-books a website is really suggested.

Chapter 6

USEFUL RESOURCES ON WEB

KEYWORD TOOLS

Google Adwords Keyword Tool

<https://adwords.google.com/select/KeywordToolExternal>

Micro Niche Finder

<http://downlinebuilderdirect.com/trker.php?id=1713>

Wordtracker Keyword Suggestion Tool

<http://freekeywords.wordtracker.com>

SpyFu

<http://www.spyfu.com/>

SOCIAL NETWORKS & SOCIAL BOOKMARKING

Social Poster (Most Recommended)

<http://socialposter.com/>

Badoo

http://badoo.com/?lang_id=3

Del.icio.us

<http://del.icio.us/>

Digg

<http://digg.com/>

Facebook

<http://www.facebook.com>

HubPages

<http://www.hubpages.com>

Linked In

<http://www.linkedin.com>

Mister Wong

<http://www.mister-wong.com/>

MySpace

<http://www.myspace.com>

Squidoo

<http://www.squidoo.com>

StumbleUpon

<http://www.stumbleupon.com/>

Twitter

<http://twitter.com>

Yahoo! Bookmarks

<http://bookmarks.yahoo.com>

ARTICLE DIRECTORIES

123ArticleOnline

<http://www.123articleonline.com>

1 Article World

<http://www.1articleworld.com>

Add Articles

<http://www.add-articles.com>

Amazines

<http://www.amazines.com>

Article 2000

<http://www.article2000.com>

Article 99

<http://www.article99.com>

Article Alley

<http://www.articlealley.com>

Article Base

<http://www.articlebase.info>

Article City

<http://www.articlecity.com>

Article Cache

<http://www.articlecache.com>

Article Cube

<http://www.articlecube.com>

Article Dashboard

<http://www.articledashboard.com>

Article Direct

<http://www.articledirect.com>

Article Discovery (political articles only)

<http://articlediscovery.com>

Article Junction

<http://www.article-junction.com>

Article Maniac

<http://www.articlemaniac.com>

Article Rack

<http://www.articlerack.com>

Articles 2 Know

<http://www.articles2know.com>

Articles Base

<http://www.articlesbase.com>

Articles-Central

<http://www.articles-central.info>

Article Snatch

<http://www.articlesnatch.com>

Article Talent

<http://www.articletalent.com>

Best Niche Articles

<http://www.bestnichearticles.com>

Buzzle

<http://www.buzzle.com>

Coaching Articles

<http://www.coachingarticles.net>

eBusiness Articles

<http://www.ebusiness-articles.com>

Ezine Articles

<http://www.ezinearticles.com>

Free-Articles-Zone

<http://www.free-articles-zone.com>

GoArticles

<http://www.goarticles.com>

Healthy Content

<http://www.healthycontent.com>

Idea Marketers

<http://www.ideamarketers.com>

Isnare Articles

<http://www.isnare.com>

Lydia's Articles

<http://www.lydiasarticles.com>

Reprint Content

<http://www.reprint-content.com>

Right Article

<http://www.rightarticle.com>

Search Warp

<http://searchwarp.com>

The Article Dude

<http://www.thearticledude.com>

uPublish.info

<http://www.upublish.info>

AFFILIATE PROGRAMS

Affiliate Future

<http://www.affiliatefuture.co.uk>

Affiliate Programs

<http://www.affiliateprograms.com>

CC Bill

<http://www.ccbill.com>

Clix Galore

<http://www.clixgalore.com>

Commission Junction

<http://www.cj.com>

Digital River

<http://corporate.digitalriver.com>

Esellerate

<http://www.esellerate.net>

Fine Clicks

<http://www.fineclicks.com>

Joe Bucks

<http://www.joebucks.com>

Lifetime Commissions

<http://www.lifetimecommissions.com>

Link Share

<http://www.linkshare.com>

Max Bounty

<http://www.maxbounty.com>

Modern Click

<http://www.modernclick.com>

PayDotCom

<http://www.paydotcom.com>

Performics

<http://www.performics.com>

Quin Street

<http://www.quinstreet.com>

RegNow

<http://regnow.com>

Share-a-Sale

<http://www.shareasale.com>

Web Sponsors

<http://www.websponsors.com>

Chapter 7

ABOUT ME...

My name is Alessandro Zamboni and I live in Italy.
My work is to make Artistic Candles about hundreds of subjects.
My passion is Internet Marketing, from about three years : after buying a lot of guide like a good newbie I decided to elevate from reader to writer, and this is my first E-book published.

I hope you will like this work, based on my studies, my tryouts and about the common errors a starter can do on Article Marketing.

After your first articles posted, you will need to trust in your writings and continue to submit, if not daily almost three times a week. The results will come !

I have other websites I started before to become a professional writer, they are :

Blog In Da Box

<http://www.blogindabox.com>

This is a blog that keep you updated on the latest internet marketing releases. I suggest you to follow it or subscribe to newsletter.

Koala Text Ads

<http://www.koalatextads.com>

A simple system to improve your advertising based on points. You read some other advertising and earn points you can spend on your Ads.

Koala Traffic

<http://www.koalatraffic.com>

Another Advertising option as a normal Traffic Exchange, so you visit other people's websites and they visualize yours. Simply and powerful straight to the point.

Koala Business

<http://www.koalabusiness.ws>

This is my first online business, that you probably know : GDI. On this site you will find all the best advices to become a great Affiliate (with capital A).

Japan Video Box

<http://www.japanvideobox.org>

Japan is my favorite country, also if I never visited it. So I dedicated a website to the latest videos related to Japan.

I will be always available for you to receive comments, suggestions, requests and all you have to say about **Super Article Traffic**.

My e-mail is info@superarticletraffic.com.

For the latest additions, please visit your Membership account on monthly basis, because you will find the latest updates and gifts. Thanks for all, and have a nice business. Greetings,

Alessandro Zamboni

JOIN MY NEWSLETTER !



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Straight In Your Mailbox !