

# The Fastest Way to Build a List of 1,000 Subscribers for FREE!

## **Make Money by Giving This Report Away!**

Now you can brand this report with your affiliate links and make up to **100% commission** by simply giving it away!

**[>>Click Here for Instant Access!<<](#)**

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# How I Got a 56% Conversion Rate, an 82% Confirmation Rate and 2,455 New Subscribers

The squeeze page I'm about to show you converted at 56% and that traffic came from a variety of sources...

Variations (2)		Download: PDF XML CSV TSV Print				
Disable	All Combinations (2)	Key: Winner Inconclusive Loser		Chance to Beat Orig.	Observed Improvement	Conv./Visitors
<input type="checkbox"/>	Original	Enabled	56.4% ± 3.9%	—	—	177 / 314
Collecting data. No high-confidence winner found yet. <a href="#">Learn more</a>						
<input type="checkbox"/>	Variation 1	Enabled	54.5% ± 3.8%	31.4%	-3.38%	177 / 325

2,455 people opted in and the confirmation page got 82% to confirm their subscriptions...

Date	Unverified	Unsubscribed	Subscribed	Total Subscribers
Today	16	3	27	46
Yesterday	32	6	145	183
Jan 19th	62	19	260	341
Jan 18th	6	2	22	30
Jan 17th	6	4	30	40
Jan 16th	17	7	76	100
Jan 15th	18	4	90	112
Jan 14th	6	7	36	49
Jan 13th	16	6	33	55
Jan 12th	24	9	57	90
Jan 11th	21	5	75	101
Jan 10th	24	9	73	106
Jan 9th	30	17	105	152
Jan 8th	41	16	119	176
Jan 7th	107	56	623	786
Jan 6th	7	11	70	88
<b>Totals</b>	<b>433</b>	<b>181</b>	<b>1,841</b>	<b>2,455</b>

Wanna know how I did it?

The secret to getting a high opt-in rate on your squeeze page is to offer something that is good enough to sell. And if you give away true value – not just *perceived* value – people will be excited to share it with others.

And if they share it with others, that drives massive traffic back to your squeeze page and builds your list for free...

## Viral PDF Reports

The one thing that will have the biggest impact on your opt-in rate is the offer. So a report entitled, "10 Tips for Building Your List" just ain't gonna cut it. You need something that will help people achieve a specific result.

Here's an example:

Let's say you find a product that shows you how to build a list. You buy it, study it, and discover one technique that just jumped off the page. It was something you'd never heard of that just blew you away.

Why not try it? Put it into action immediately and see how it works. Expand on the concept and then write a report that explains how you did it...

Do you think a headline like this would convert?

**"Discover the Secret System I Used to Add Over 2,455 Subscribers to my List in Just 14 Days"**

The report only needs to be 3-5 pages long, just enough info to get them excited and whet their appetite for more. At the end of the report, you'll tell them where you learned this technique and give them your affiliate link.

Once you've created your report, the next step is to convert it to a PDF document so anyone can read it on any computer.

Here are a few programs that will convert your documents to PDF:

- If you have Microsoft Word 2007, you can download a plugin to convert Doc files to PDF
- [Open Office](#) is free and I've heard it works really well
- [YouConvertIt](#) is a free online service that I've personally tested

If you want to protect your documents from being copied, you'll need to invest a little cash. I have been using Adobe Acrobat for years and it works great. But it also costs \$299!

There's an excellent alternative called [PDF Printer](#) and at the time of this writing it's only \$19.97. And it's very easy to use.

Once you have your PDF, you'll need to zip it up for easier download. If you have Windows XP or Vista, just right click on the PDF file and select "Add to

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Zip" and the file will be zipped in seconds. [AlZip](#) is a free program for PC users and you can download [MacZip](#) for Mac.

### How to Make it Viral

You can offer giveaway rights to your free report as an incentive to get people to pass it around. That increases the value of the offer, because it lets them give something free to their subscribers without doing any extra work. But it's also great for you, because your affiliate links are in the report, which can get you loads of referral sales as the report goes viral.

If you really want to increase the value of your free report, you can allow your subscribers to brand the report with their affiliate links so they make money when they give it away. That's also an extra incentive for them to pass it around.

To make your report brandable, you need software called [ViralPDF](#). It comes in three different flavors:

- **The Classic Edition.** This is the cheapest edition and it lets you brand regular text links (like *www.SomeSite.com*), anchored text links (like *Click Here to Download*), and regular text (like *This report brought to you by [YOUR NAME]*). The drawbacks are that it's harder to work with and you have to distribute a separate branding too with the signed PDF document.
- **The Personal Edition.** This is the new version, and it's easy to use. Just load a PDF document and select the links that you want to be brandable. It outputs an EXE file that you distribute to your customers. They simply run the brander, enter their affiliate links, and then create the branded PDF. The drawbacks? It's a little more expensive and it doesn't brand custom text (like your name). It only brands hyperlinks.
- **The Silver Edition.** This is the best...and the most expensive. It works like the Personal Edition, but it also brands custom text.

Once you have a brandable PDF report, you can make the offer even more irresistible by giving your new subscribers a complete squeeze page package – just like the one you downloaded with this report!

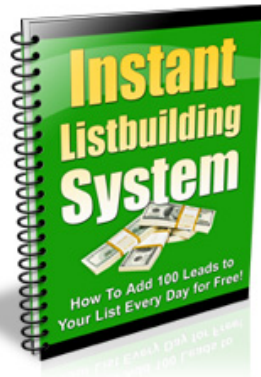
Here's the squeeze page that I used to generate 2,455 subscribers for free...

The Fastest Way to Build a List of 1,000 Subscribers for FREE

**WARNING:** This Instant Listbuilding System Will Not be FREE for Long...

## "How to Add 100 Fresh Leads to Your List Every Day for FREE!"

Here's what you get today:



- ✓ My **step-by-step system** for adding 100 leads or more to your list every single day
- ✓ **Branding rights to this report** - add your own affiliate links and make money by giving the report away
- ✓ My **high-converting squeeze page** with professional graphics and audio
- ✓ My **step-by-step guide** for setting up your own lead-generating Instant Listbuilding Squeeze Page System!

I'm selling this package [here](#) for \$47. But you can get it for FREE right now!

**Enter your name and email address below and I'll rush your "Instant Listbuilding System" to your email inbox...**

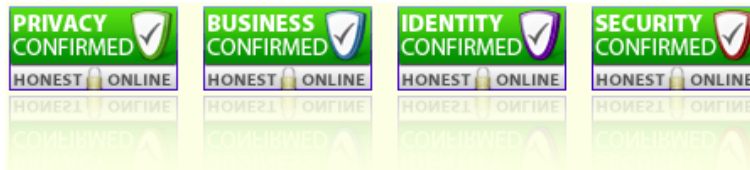
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## My Top 5 Traffic Methods

You'll need to generate some initial traffic to get the ball rolling. And the quickest way to get visitors to your squeeze page is through viral membership sites.

Viral membership sites enable you to send email offers once a week to everyone in your downline – usually 5-10 levels deep. And if you upgrade, you can send to thousands of members every 2 to 4 days.

**Don't join unless you're prepared to take the one-time offer!** You'll be able to upgrade your membership later, but it will be limited and much more expensive. In some cases, hundreds of dollars more!

Most of the OTO upgrades cost \$197. But that's for an entire year. Even if you get only 10 leads per day, that's 300 leads per month or 3600 leads per year, which comes out to around five cents per lead.

The key is to be consistent and mail to the maximum number every week.

I've tested 8 different list builders and these are currently the most responsive and I use them every week to add hundreds of leads to my list:

- [Viral Hosts](#)
- [Viral URL](#)
- [Perfect Traffic Storm](#)

## Email Ad Swaps

An email ad swap is where you make a verbal agreement with another list owner to promote his offer to your list and in return, he promotes your offer to his list. If your lists are both the same size, it stops there. But if your list is bigger or smaller, you compensate by sending more or fewer ads.

For example, if your list has 500 subscribers and his has 1,000, you would send his ad to your list twice and he would send your ad to his list just once.

Of course size doesn't always matter—results are what really count. So if you get good results from a particular ad swap, you may want to try it again.

## Autoresponder Ad Swaps

Autoresponder ad swaps are a great way to get consistent traffic to your website. Basically, you add the same promotional email you used in Tactic 1 to the end of your autoresponder series and your JV partner does the same.

Everybody who subscribes to his list eventually gets the email that promotes your free offer and vice versa. That means you could get consistent traffic for months or even years.

[The Warrior Forum](#) is a great place to find marketers who are actively seeking ad swaps. Search the Joint Ventures Forum for “ad swaps” or “swap ads” to narrow down your list. Reply to several of those posts BEFORE you make your own offer. That’s one of the rules.

**Tip:** Always use a [tracking link](#) so you know how many visitors you receive. If you get good results, see if the list owner wants to swap ads again or do a permanent autoresponder swap.

## Warrior Special Offers

Posting a Warrior Special Offer (WSO) is an easy way for you to build a list very quickly. Most people *sell* products in this section of the [Warrior Forum](#). But if you create a quality product and give it away on a squeeze page, you can easily add 100 subscribers or more to your list in a single day!

Now, there is a one-time fee to upgrade your Warrior account and it does cost \$20 to post a WSO. But if you get 100 subscribers to join your list, that would end up costing you about 20¢ each.

## JV Giveaways

Joint Venture giveaways are not as effective for lead generation as they were a few years ago. But you can still get daily leads and build list if you submit your report to multiple giveaways.

Here’s how it works...

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Basically, a group of marketers get together and give away products to anyone who joins. The visitor simply creates an account by submitting their name and email address. Once inside, they can download each gift by visiting the site of each contributor and submitting their name and email address. So the site owner gets the initial lead and the gift contributors (you) get leads when people download their free gifts.

You can find lots of giveaways on Google and at the time of this writing, there is an updated list at: <http://www.newjvgiveaways.com>.

I cover all the details of everything in this report and much, much more in my Affiliate Cash Secrets training course. [Click here to download now](#).

To your success!

Derrick Van Dyke

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