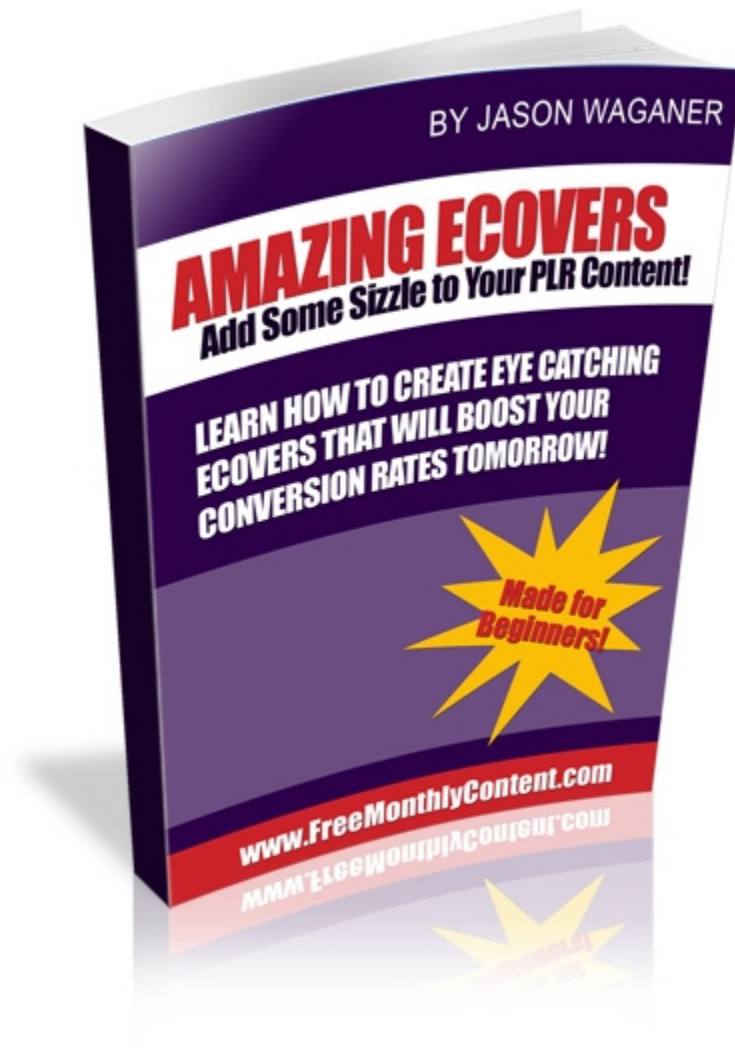


How to Create Stunning eCovers for Your Projects

By Jason Waganer, FreeMonthlyContent.com

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By Jason Waganer

<http://www.freemonthlycontent.com>

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Introduction

This report is written for the members of <http://www.FreeMonthlyContent.com>. Each month, our members receive 100 percent original, keyword-targeted private label right (PLR) articles to use on websites, blogs or to create their own products.

One common question we receive on a regular basis is in reference to how to create eCovers for eBooks and special reports. As you probably know, adding a quality eCover to your project nearly always improves conversion and/or opt-in ratios.

This month I personally took on the task of learning how to create eye-popping eCovers for special reports and eBooks. Over the next few pages, I will share my personal experiences with you.

I'm pleased to say that after trying out several different programs and products, I finally found the one that I feel produces the highest quality and best looking eCovers. I created the eCover you saw at the beginning of this report in less than 10 minutes using this product.

Let's get started...

Background

I've been designing websites since 1999. For graphics, I've always used a copy of Macromedia (now Adobe) Fireworks that came with an old version of Dreamweaver. I've mastered how to create professional looking website graphics, logos and headers using Fireworks.

However, when it came to creating eCovers in Fireworks, I was stumped. I could make a nice looking two-dimensional image, but none of them looked anything like the great ones I see on many other products and websites.

I knew I was going to have to move away from my trusted Fireworks for this project. Where would I turn?

Product #1 – Armand Morin’s eCover Generator – Price \$97

When I began my search for an eCover program on Google, the most common result was [Armand Morin’s eCover Generator](#). For \$97, I received a very simple, do-it-yourself program to create eCovers for eBooks, software and ezines.

The program was extremely easy to use and did not require any additional software to operate. I literally opened it up, chose a template and started inputting text.

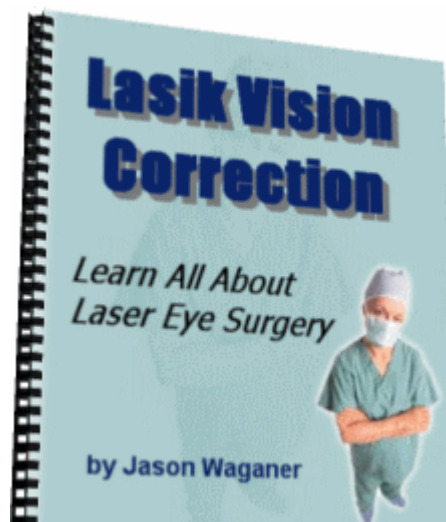
The templates themselves were pretty basic and the graphics looked a bit rough when I saved them and uploaded them to a website.

Below is a sample of an image I made in just a few minutes using the program. I made an eCover for a special report on “lasik vision correction” since that is a bundle of articles we offered in a previous month of our FreeMonthlyContent.com service.

The graphic to the right is the actual image I made using this software. As you can tell, it is ok, but a bit too basic for my liking.

The quality of the image is very poor. Although this software was really easy to use, I just did not like the templates provided or the quality of the images.

If you are serious about your online business and you want to increase your sales, conversions or opt-ins, I personally don’t think this program gets the job done. Let’s move on to the next software I tried...



Product #2 – Laughingbird’s eCover Creator – Price \$59.95

After I realized I was not impressed with the previous software, I resumed my search for the perfect eCover program. I was pleasantly surprised when I ran across one made by [Laughingbird Software](#). Since I already owned another program developed by this company, I was optimistic that this would be the program to get the job done.

When I viewed the sales page and saw samples of the eCovers made using this software, it was pretty obvious that the quality was much improved over Armand Morin’s program. This one was also pretty cool because you could make flash eCovers that were animated on your webpage.

I purchased the software, downloaded it to my desktop and started playing with it. To make a rather long (and FRUSTRATING) story short, I was never able to make an eCover with this software.

In my opinion, it’s not user-friendly at all. It takes a good hour to get used to the program itself. I must have started and restarted the program six or eight times before I finally got a graphic to save. Then when I tried to export it as a jpg or gif to use in this report, the program continued to fail.

I finally gave up on it. I do not recommend this one (even if you own other Laughingbird software). It’s simply too frustrating to use.

At this point, I was pretty darn frustrated. With as many eCovers as I see online, I knew there had to be a simpler and higher quality solution. After another day of searching, I found it...

Product #3 – [Mark Monciardini's CoverActionPro](#) – Price \$127.00

After I had just about given up hope that I'd find an easy-to-use, high quality solution for eCover graphics, I came across [Mark Monciardini's CoverActionPro](#). As you can probably understand, I was quite skeptical at this point after the debacle with the Laughingbird product and the poor quality of the Armand Morin program.

I spent a considerable amount of time reviewing the sales page of [CoverActionPro](#). With its more expensive price tag, I decided to ask around before buying to make sure I wasn't falling into another trap. To my amazement, I didn't hear one bad thing about it. Every review was glowing and it came highly recommended. I decided to take the plunge and I bought it.

---Sidebar-----

Before I go any further with the review, I need to tell you that [CoverActionPro](#) is a Photoshop-related product, which means you must own Photoshop to use it. However, it does not mean that you have to be an expert at Photoshop to use it. As a matter-a-fact, you can be a complete Photoshop newbie (like me!) to use it. I owned Photoshop CS2 before I bought [CoverActionPro](#), but I had not even taken Photoshop out of its package yet! That's how much of a Photoshop newbie I was when I started using [CoverActionPro](#)!

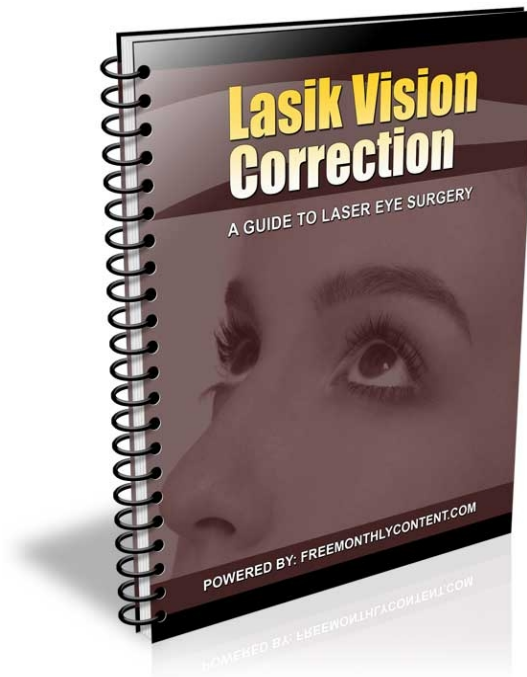
Ok, now let's get back to the story. I purchased [CoverActionPro](#) and downloaded the product along with all of the video tutorials with it. It was a Friday afternoon and my son was away with his grandmother so I had a few hours to watch the tutorials and play around with it a bit.

I opened up Photoshop on my PC and then watched the first video. It showed me how to install the action scripts into Photoshop. Then I watched the next video. As I watched each video, I took a few notes then practiced what I saw using my own eCover.

The videos were fantastic. Not only did they teach me how to use the [CoverActionPro](#) scripts, but they also taught a lot of Photoshop tips and tricks. After about two hours, I was done. That night I made eCovers for several of the existing PLR packages I had as well as a few resale products I'd intended to repack for quite some time.

Like I mentioned earlier in this report, if you are serious about marketing online and developing your own products, you need a solution to create eCovers. I highly recommend [CoverActionPro](#).

Take a look at the eCover to the right. I made it in less than 15 minutes using one of the templates included in [CoverActionPro](#).



Now compare it to the eCover from earlier in the report using the other program. There's no comparison, huh? Hands down, [CoverActionPro](#) makes higher quality eCovers and it's no more difficult to use.

Priced at \$127, [CoverActionPro](#) is almost too cheap. I've outsourced eCovers before and received lesser quality images for about the same price...and that's

just for one eCover! Imagine, with [CoverActionPro](#) I can create all the eCovers I want for the one low price!

In addition to the program, you also get professionally designed templates that you can use for quick eCovers. Take a look at the quality of these images in the sample picture on the next page. They're terrific, right?

I encourage you to check it out for yourself right now. You can click here to visit [CoverActionPro](#) right now.



Conclusion

Like I mentioned earlier, I wrote this report due to the high number of our subscribers who ask us for a recommendation on a quality eCover product. As you can see, I spent over \$250 USD to find the solution.

To me, it was money well spent because I can now create quality eCovers for all those products I've got sitting around with master resale rights or private label rights.

I can also create all sorts of special reports on niche topics using PLR content to build opt-in email lists. If you aren't list building yet, I highly encourage you jump over to AWeber or GetResponse right now and get an account.

I hope you've enjoyed this little experiment and maybe it will help you when you need an eCover solution. Please let me know if you have any questions or comments.

Thanks again for being a member of FreeMonthlyContent.com! We'll be back soon with another month of absolutely free PLR articles. See you then!

Sincerely,

Jason Waganer

Resources from this report:

- [Free Monthly Content Service](#)
- [Armand Morin's eCover Generator](#)
- [Laughingbird Software's eCover Creator](#)
- **[Mark Monciardini's CoverActionPro](#)**
- [AWeber's Opt-in Email & Autoresponder Service](#)
- [GetResponse Autoresponder Service](#)
- [Need Photoshop CS2? Visit Adobe's Website to buy it Today.](#)